

Atlanta Taste of The Trucks

Vendor Materials

- Step 1: Review 2013 **Vendor Guidelines** below
- Step 2: Fill out Registration Form here **Atlanta “Taste of The Trucks” Registration Form**
(If the “submit” button on the form doesn’t work, simply save it and send as an attachment)
- Step 3: Choose the power usage from the Harris Diversified, LLC price list.
- Step 4: Return your form and payment. (This completes your registration if you are not serving food). If this is an arts and crafts booth, please send a picture of your booth, cart, trailer, etc. for approval.

Vendor Application Form

- Those vendors selected will need to sign a promissory note as to their intention to show up – we’d hate to have empty spots the day of the event, given the number of people hoping to sell food that day. (We can’t have late cancellations and no-shows, which is always a big disappointment to fans counting on you to be there via promotional/marketing efforts).
- Volunteers and staff will always be on hand to help you set up at our events. We can also work with out-of-town trucks to organize overnight space at the festival lot or a local commissary, if that’s wanted or needed, and to arrange for graywater dumping, propane service, ice and other necessities.
- We expect truck vendors to bring 1 trash can and a supply of trash bags to set up around their vehicle. All vendors will be expected to bring a supply of heavy-duty garbage bags. Volunteers will assist with trash removal.
- All power service will be provided by Harris Diversified, LLC
<http://www.harrisdiversifiedllc.com/index.html>
- **Due to sponsorship agreement, vendors may not sell beer, wine, soda or water beverages on food trucks unless approved by ATTT.**
- “Taste of The Trucks” reserves the right to monitor the products and/or services being offered at the trucks and booths. If any content or service is in violation of vendor guidelines or deemed inappropriate, “Taste of The Trucks” will request that vendor remove the product or service.
- This is a rain or shine event and in the event of rain the event will not be cancelled or postponed.
- Booths must be manned at all times from 11:00 am – 8:00 pm.
- Due to safety precautions, trucks will NOT be allowed to exit prior to the close of the event.
- Truck tasting will be held from 12:00 noon to 3:00 pm. During and after this period, you will continue to sell your full menu.
- Each truck is required to have 1000 bite-sized taste samples (1 per taste ticket). The taste tickets will be sold for \$1.00 and \$0.30 will be reimbursed to your truck at the end of business on Sunday 9/29.
- Your tasting samples must last until 3:00 pm or you must have 1000 taste tickets. Failure to have your tickets or taste samples available may result in forfeiting your taste ticket reimbursement (up to \$300).
- Vendors may begin setting up at 8:00 am on Saturday, September 28, and 9:00 am on Sunday September 29, 2013. **All vendors must be set up by 10:00 am on Saturday and 11:00 am on Sunday. No entry or refunds after 10 am on the day of the festival.** Vendors must clean up immediately following the event. Any materials left after 11:00 pm will be disposed of.
- Help us ensure the event is a success by spreading the word to your customers via e-blast, social media, flyers, etc.

NOTE THAT SIMPLY FILLING THIS FORM OUT IS NOT A GUARANTEE THAT YOU CAN BE ACCOMMODATED AT TASTE OF THE TRUCKS! While we will try to make room, first and foremost, for all mobile vendors, we often have commitments to other vendors in and out of the area and space is limited. That said, while we may not be able to take you at this event, keep in touch with us on a regular basis and we will try to make sure you get a chance to vend in the future!

As a participant of the Atlanta "Taste of The Trucks", we will provide the following logistics to assure a successful event: venue with a prime location to major Georgia highways, a larger marketing network to showcase your truck, entertainment for the festival goes, security and trash pickup. Atlanta Taste of The Trucks will be booking entertainment for the block party and marketing the festival to metro Atlanta, as well as larger cities such as Athens, Macon, Columbus and surrounding markets, to bring their network up to Atlanta to the biggest food truck festival Georgia has ever seen.

Truck / Business Name: _____

Type of vehicle Platform: TRUCK / BIKE CART / PUSH CART / TRAILER / WHEELED GRILL

Contact Name: _____

Contact e-mail: _____

Facebook: _____ Twitter Handle: _____

FOOD SAMPLE/BITE ITEMS (Mandatory):

Items: _____

All truck vendors must have 1000 samples to be eligible for the taste ticket refund.

RETAIL / CRAFTS:

Description: _____

Food Vendor Fee \$600

_____ # of Food Truck Spot(s). Deposit due Aug 1, 2013 - **\$300** \$ _____

_____ # of Food Truck Spot(s). Balance due Aug 15, 2013 - **\$300** \$ _____
(After September 1st fees increase to \$700.)

If your truck participated in ATTT 2012, you fees are discounted \$100

_____ # of 10" x 10' vendor booth (**\$150 w/Tent or 200 tent rental**) \$ _____

_____ # of Tables \$20/ea. \$ _____

Electrical 20 amp/ 110 volt service and line, supplied by *Harris Diversified, LLC.* \$ 30.00

Additional power service is available.

- \$20 for one additional 20 amp/ 110 volt service and line \$ _____
- \$60 for one 30 amp/ 110 volt service and line \$ _____
- \$150 for one 30 amp/ 220 volt service and line \$ _____
- \$225 for one 50 amp/ 220 volt service and line \$ _____

TOTAL AMOUNT SUBMITTED \$ _____

The vendor fee is non-refundable once your spot has been secured and you have been notified. Deadline to send in vendor contract will be Thursday, August 1, 2013. Any late entries will not have a guaranteed spot but will be considered on a case by case basis and subject to a \$50 late fee charge.

We accept Cashier Checks, Personal/Business Checks, MasterCard, Visa, Discover, and American Express.

Name on credit card: _____

Credit Card number: _____

Expiration Date (Month / Year) _____ / _____

Total amount to be charged \$ _____

CVV Security code (XXX digits located on back of card near signature) _____

Zip code associated with card (billing zip code) _____

Authorization: Vendor agrees that they shall abide by conditions and guidelines set forth by Atlanta Taste of The Trucks (ATTT). This application, if approved by ATTT, constitutes a non-exclusive revocable agreement. Vendor shall abide by and comply with, all laws, ordinances, rules, regulations, standards, and polices of ATTT or its authorized representatives, whether non-existing or hereafter adopted or modified.

Signature

Date

Taste of The Trucks is accepting all applications for the Atlanta Taste of The Trucks 2013. We would like to have every food truck across Georgia participate in the 2 day festival but space is limited to approximately 40-50 spaces. All trucks that are participating in this event will be notified of secured spot before the application fee is taken. In case there are too many trucks and some have to be turned away, the application fee will be returned in a timely manner (we will keep your information on file for cancellations). TTT looks forward to having you there at the greatest food truck festival Georgia has ever seen.